



# CREATE THE INCOMPARABLE

JOIN BUGATTI AS –  
CUSTOMER EXPERIENCE SPECIALIST (M/F/D) – BG-V/CX

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO [RECRUITING@BUGATTI.COM](mailto:RECRUITING@BUGATTI.COM)

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## REQUIREMENTS

- Bachelors degree in Sales Administration or equivalent
- 5 years' experience in customer experience management in the ultra luxury sector (e.g. automotive, hospitality, fashion)

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## SKILLS

- Fluent in English and French, knowledge of German is an advantage
- Comprehensive knowledge of Customer Engagement Management segmentation, database and client reporting
- Very good MS office skills and Salesforce, Basic knowledge in SAP
- Analytical and organisational skills
- Strong customer orientation, Relational capacity and intercultural competences

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## TASKS

- Manage Point of sales (e.g. Molsheim) activities to drive lead conversion
- Monitor and support Dealer Network sales promotion activities in order to ensure adherence to BUGATTI Brand guidelines that is provided by the group
- Work with the Dealer Network to identify key local activities within their specific territory that will give maximum exposure to BUGATTI products and generate qualified leads
- Execution of new experiential concepts and formats to raise customer engagement and support up-selling activities (e.g. Accessories)
- Define and implement national customer activation campaigns including e.g.: BUGATTI Grand Tour

**BUGATTI**