



CREATE THE INCOMPARABLE

JOIN BUGATTI AS —
CUSTOMER EXPERIENCE SPECIALIST (M/F/D) — BG-V/CX

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM

REQUIREMENTS

- Bachelors degree in Hospitality or Marketing or the equivalent
- 5 years experience in brand experience or event management in the ultra luxury sector (e.g. automotive, hospitality, fashion)

SKILLS

- Comprehensive knowledge of customer experiences, planning and coordination
- Project management, analytical and organizational skills
- Communication and presentation skills
- Strong relational capacity and intercultural competences
- Fluent in English and good knowledge of French
- Very good MS office skills and Salesforce, Basic knowledge in SAP

TASKS

- Creating and organizing multiple customer experiences with keeping all of the moving parts of the various experiences organized and on target
- Managing customer experiences under budget and on schedule
- Working with stakeholders to identify key activities that will maximize exposure to BUGATTI and its products
- Execution of new experiential concepts and formats to raise brand engagement and support up-selling activities (e.g. Accessories)
- Define and implement brand experience and activation campaigns e.g. BUGATTI Customer Grand Tour
- Writing post-event reports to debrief what went right and what can be improved upon

BUGATTI