



CREATE THE INCOMPARABLE

JOIN BUGATTI AS —
HEAD OF CUSTOMER EXPERIENCE (M/F/D) — BG-V/CX

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM

REQUIREMENTS	<ul style="list-style-type: none">• Bachelors or Masters degree in Marketing or equivalent• Min. 8 years in brand experience or event management in the ultra luxury sector (e.g. automotive, hospitality, fashion)
SKILLS	<ul style="list-style-type: none">• Analytical, organizational and budget management skills• Time management, multitasking and third-party management skills• Leadership skills and multicultural experience• Strong brand experience orientation• Fluent in English and knowledge of French• Very good MS office and Salesforce skills , Basic knowledge in SAP
TASKS	<ul style="list-style-type: none">• Lead the BUGATTI Customer Experience department to support brand activities, including planning and organization, with the overarching goal to deliver state-of-the-art activities for all stakeholders• Develop and implement event strategies in line with BUGATTI's brand strategy to create unique customer experiences• Oversee the planning, coordination, and execution of events, including brand owned events, world premieres, customer events, partner events and other special events• Ensure the execution with company stakeholders guaranteeing BUGATTI quality standards• Align event activities in collaboration with sales, after sales, marketing, communications teams as well as the design department• Develop data-driven enhancements of the customer experience by extracting insights and trends from data analysis tools and techniques• Develop, implement and monitor success of the Customer Experience departments' activities• Manage event budgets, including tracking expenses and ensuring cost-effectiveness

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